

Case Study: Women Clothes Network Store (OLKO)

Prerequisites

Our customer is a women clothes network store operating on national and international markets. Since company's management and operational staff decisions depend on continuous analysis of trends, supply and distribution chains, and other relevant procurement and sales data, it was decided to deploy **analytical dashboards** using **Microsoft Power BI** to achieve easier integration with other Microsoft software used in a company.



Data Sources

Our customer is already using **custom enterprise information system** to manage HR, Sales, Procurement, Forecasting, and other areas. Also in the moment a new **corporate information system (1C)** is deploying. However, customer's data sources are presented as **Microsoft SQL Server** databases accessed directly using **ODBC** by previously used analytics implemented in **Power Pivot**.

Solved Problems

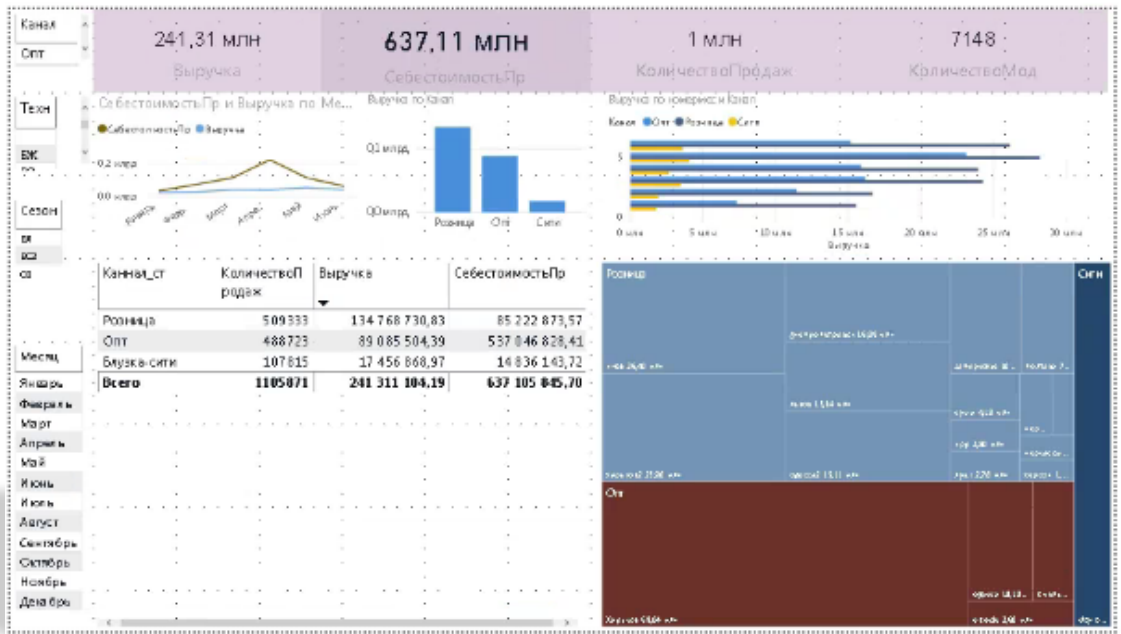
- **Custom analytical components** were developed for Sales, HR, Procurement etc.
- **OLAP** cubes and **Power Pivot** analytical **reports** were developed and integrated with corporate SQL Server
- **Power BI dashboards** were developed and integrated with corporate SQL Server



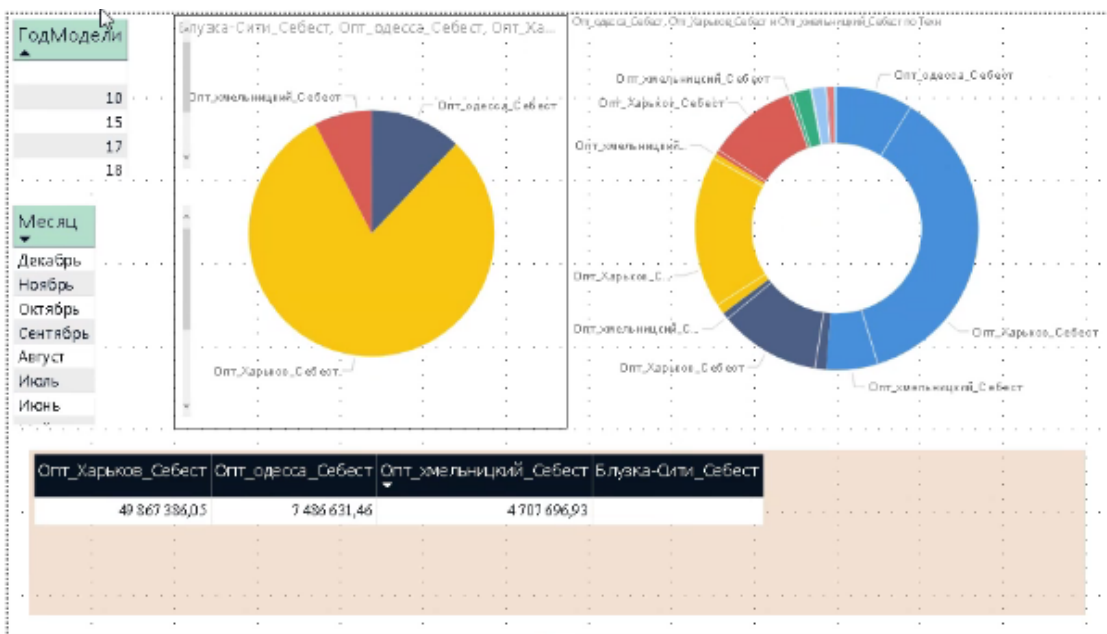
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Sample Solutions

Here are demonstrated some of our BI solutions approved by the customer and deployed for production usage by **multiple users** on a corporate server



Dashboard for sales analytics (income, volume, channel etc.)



Dashboard for multichannel costs analytics by temporal measures
Created **BI** solutions are deployed on company's corporate server

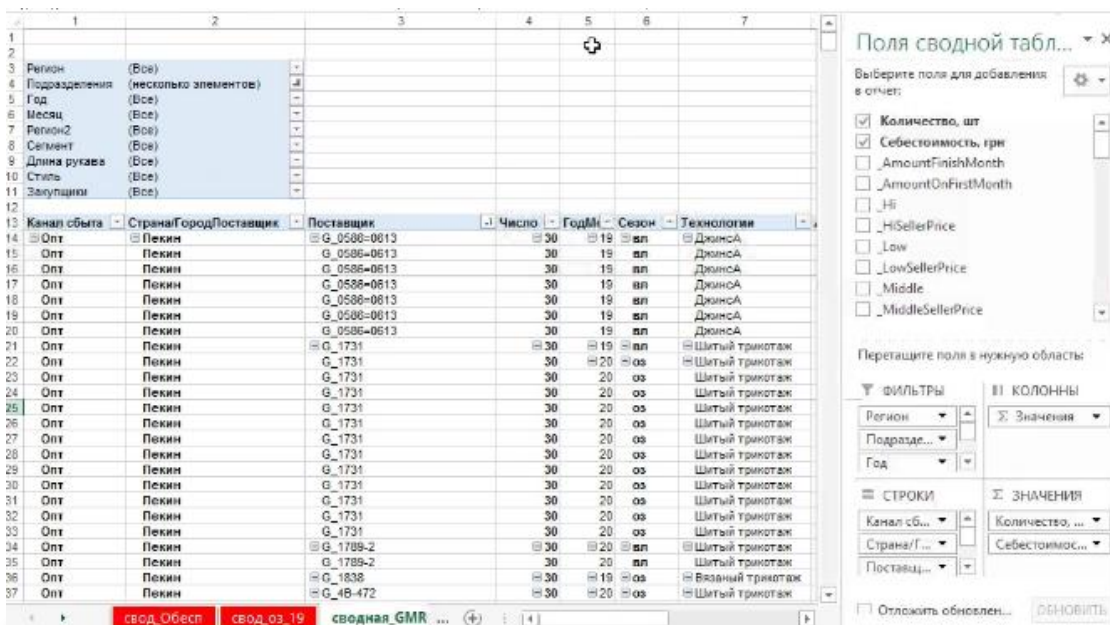
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Sample Solutions

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Dashboard for product stocks analytics on inventory changes



Tabular multidimensional analytics for distribution channels

Multiple BI solutions were developed for almost all processes